

The Working Capital Forum

WHERE TREASURY,
PAYMENTS AND
PROCUREMENT MEET

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DISCOUNT
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THE UK'S WORKING CAPITAL CONFERENCE

12 MARCH 2020 | WALDORF HILTON, LONDON

www.workingcapitalforum.com

#WCFLondon @wcflondon

In a time of tariff wars, Brexit and global uncertainty, managing working capital has become more important than ever for UK businesses. A focus on working capital can free up the cash needed to ride out economic storms and invest in growth - and today, innovative technologies can make accessing that cash faster and easier than ever before.



Working Capital Forum London brings corporate treasurers and finance leaders together to discover new ideas, techniques and technologies for maximising liquidity. From asset-based finance to systems for handling payables and receivables, we'll be addressing the full spectrum of working capital opportunities in a programme designed to give companies the insight they need to start releasing cash.

The unique conference format of Working Capital Forum London combines the best elements of both private roundtable discussions and a traditional full-day conference.

In our morning and afternoon sessions, we'll hear case studies from companies which have successfully implemented working capital programmes and get an insight into how businesses across the UK are managing working capital.

At lunchtime, delegates can choose to join one of several private round-table discussions, restricted to corporates only and hosted by one of our gold sponsors. There they will share their experiences and learn from those of other participants over a silver-service lunch.

In the afternoon, we'll gather in the main hall to share the findings of the roundtables, hear from our keynote speakers and summarise the day with a panel of experts.

It's a format that offers the fastest way to learn from experts and from your peers, so you can take away the information you need to free up working capital in your own business.

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Among the themes we'll be discussing at Working Capital Forum London are:

Shortening the cash-to-cash cycle: tips and tactics to get paid earlier

Before reaching for complex financial tools to extend DPO, you can achieve fast results by addressing your DSO and looking for ways to encourage your customers to pay you earlier. We'll hear how one company took simple steps to accelerate receivables and see more cash in the bank.

Getting buy-in for your working capital programme

Optimising working capital can't be done by treasury alone: successful programmes engage with stakeholders across the company and beyond. Using case studies from companies that have succeeded in this area, we'll provide a toolset for any treasurer looking to get results.

Supply Chain Finance: From dynamic discounting to reverse factoring

Dynamic discounting can be an excellent way to reduce CoGS, whether by investing surplus corporate cash at higher returns than are available elsewhere or by turning to an external finance provider. Can it be combined with traditional reverse factoring and, if so, how? We'll hear from the corporates, banks and technology platforms who are making this happen.

What you can't measure, you can't manage: the essential role of data

Data is the lifeblood of a successful working capital optimisation programme. How can treasurers and procurement teams access and use data from their supply chains to support financial decision making?

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About the Working Capital Forum

The Working Capital Forum launched in 2014 as a networking group for treasurers and procurement directors from larger companies. Since then more than 500 treasury and procurement professionals have attended our regular lunchtime roundtables, where participants can speak freely about their working capital issues.

Members value the open exchanges with their peers, as all our events are held under the Chatham House Rule.

4,000+ people are now in the Working Capital Forum network.

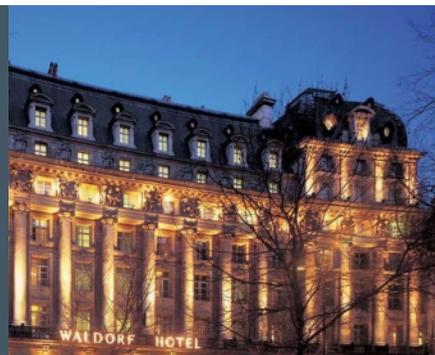
Companies who have attended Working Capital Forum roundtables include:

AB Foods, AstraZeneca, Dentsu Aegis, John Lewis, Liberty Global, Smith & Nephew, Smiths Group, Tesco, Thales, BP, Balfour Beatty, Centrica, Home Retail Group, Johnson Controls, Rio Tinto, Rolls-Royce, SABMiller, Tata Steel, BHP Billiton, ABB, Dixons Carphone, Imperial Tobacco, Novartis, Glaxo SmithKline, Petrofac, Level 3 Communications, Bonhams, Jaguar LandRover, Omnicom, SAPPI, Siemens, Coca Cola, Toyota, Shell, Compass Group, Ferguson Group, JCDcaux, Newell Brands, Chanel, Gerresheimer, Estee Lauder, William Grant & Sons, Sandvik and Univision.

How to attend

An individual conference pass costs **£850+VAT** and includes the full-day conference, access to the networking app, breakfast and lunch. Order online at:

www.workingcapitalforumlondon.com



Conference Organiser:

[adaugeo](http://adaugeo.com)media

Adaugo Media was founded by former directors of the Association for Financial Professionals and Eurofinance and has been organising networking events and conferences for corporate treasurers since 2012. We believe that successful events can only be driven by practitioners - a formula which has made the Supply Chain Finance Forums in Amsterdam, Singapore and Los Angeles the world's largest specialist supply chain finance events and has seen more than 500 treasurers and procurement leaders attend our roundtable meetings.

Questions?

E-mail events@adaugeo.com or Call Diana Henderson on +44 203 086 7753

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Other sessions will cover:

- Cash forecasting
- Receivables finance
- Payables finance
- Inventory finance
- Leasing
- Cards as a working capital tool
- Tax and working capital
- Accounting and regulatory issues

In all, Working Capital Forum London is the most comprehensive one-day overview of working capital solutions available anywhere.

Partnership opportunities

Becoming a partner of Working Capital Forum London allows you to connect directly with the treasurers and senior finance leaders who are actively looking for working capital solutions.

There are three levels of sponsorship available, each with specific benefits.

Gold sponsors

can host a private roundtable within the conference as well as receiving the benefits of silver and bronze sponsors.

Silver sponsors

can suggest a client case study or participate in a panel discussion as well as receiving all the benefits of bronze sponsors.

Bronze sponsors

can exhibit in the networking area, be listed on the event website and in the event app and set up meetings with delegates through the event community.

For more information about our packages, contact
Diana Henderson on **020 3086 7753** or email
dianah@adaugeomedia.com

