

The Working Capital Forum

WHERE TREASURY, PAYMENTS AND
PROCUREMENT MEET

WORKING CAPITAL FORUM LONDON



BACKGROUND

- The Working Capital Forum launched in 2014 as a networking group for treasurers and procurement directors from larger companies
- Regular networking round-tables follow the Chatham House Rule – participants can speak freely about their working capital issues
- Members value open exchanges with their peers
- More than 4,000 people are now in our network.

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OUR FIRST ONE-DAY CONFERENCE

- Addresses the need for an 'end to end' approach to working capital, looking at how to get paid faster as well as getting better terms from your suppliers - and everything in between.
- Topics covered include receivables finance, inventory finance, payables finance, working capital dashboards and more
- Target audience is treasury and procurement directors from companies in the range £100m - £2bn, primarily UK-based but including the UK offices of MNCs



A UNIQUE FORMAT

- Attendees are corporate treasurers and procurement directors, with strict limits on banks, fintechs and other service providers.
- Emphasis is on networking and learning from each other.
- Agenda centres on multiple simultaneous round-table groups, each on a different sub-topic, with plenary sessions before and after.
- Attendees choose a special interest group on registration



ANSWERING REAL QUESTIONS



“It’s actually really rewarding – some people are clearly further ahead than us, others are more embryonic, which gives us some confidence that we’re further ahead than we thought”

[Watch the video of a round table:](#)



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OUTLINE AGENDA

Coffee, welcome and introductions			
Case study 1			
Round table lunch group 1 in-depth discussions	Round table lunch group 2 in-depth discussions	Round table lunch group 3 in-depth discussions	Round table lunch group 4 in-depth discussions
Round table report-back			
Networking break			
Case study 2 & Panel discussion			
Close and networking drinks			



TIMELINE

- Marketing begins September 2019
- Agenda finalised October 2019
- Event date February 2020

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SPONSORSHIP

Opportunities to engage with the treasurers, procurement directors and finance directors who are driving working capital optimisation

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	Bronze	Silver	Gold*
	€4,500	€13,500	€22,500
Staff passes	2	3	5
Guest passes	2	5	10
Branding on website	•	•	•
Information space	•	•	•
Rotating, on-screen logo	•	•	•
Advance access to delegate list		•	•
Round table hosting		•	•
Fixed on-stage logo			•
Case study/panel participation			•
Limited to non-competing co-sponsors			•

PREVIOUS WCF SPONSORS



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Call Diana Henderson on +44 203 086 7753 for more information

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