



SCF Forum

Sponsorship Opportunities

SCF Forum Europe, Asia, China and Americas, 2020



Background

The Supply Chain Finance Community was founded in 2012 by 23 business schools across Europe.

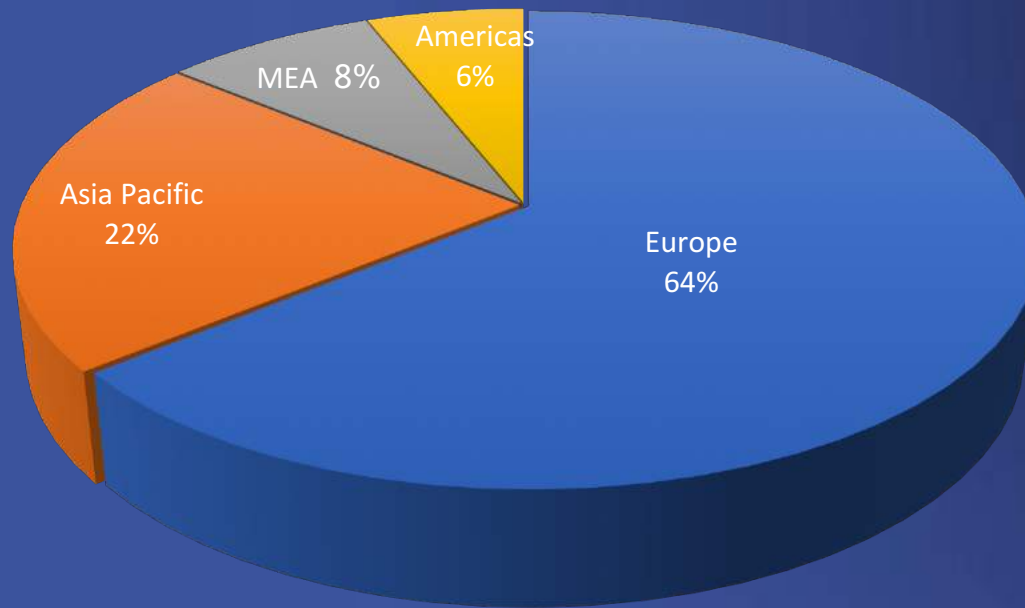
It held its first Forum in 2013 – a small gathering in Nyenrode, the Netherlands.

Since then, it's grown rapidly...



A global community...

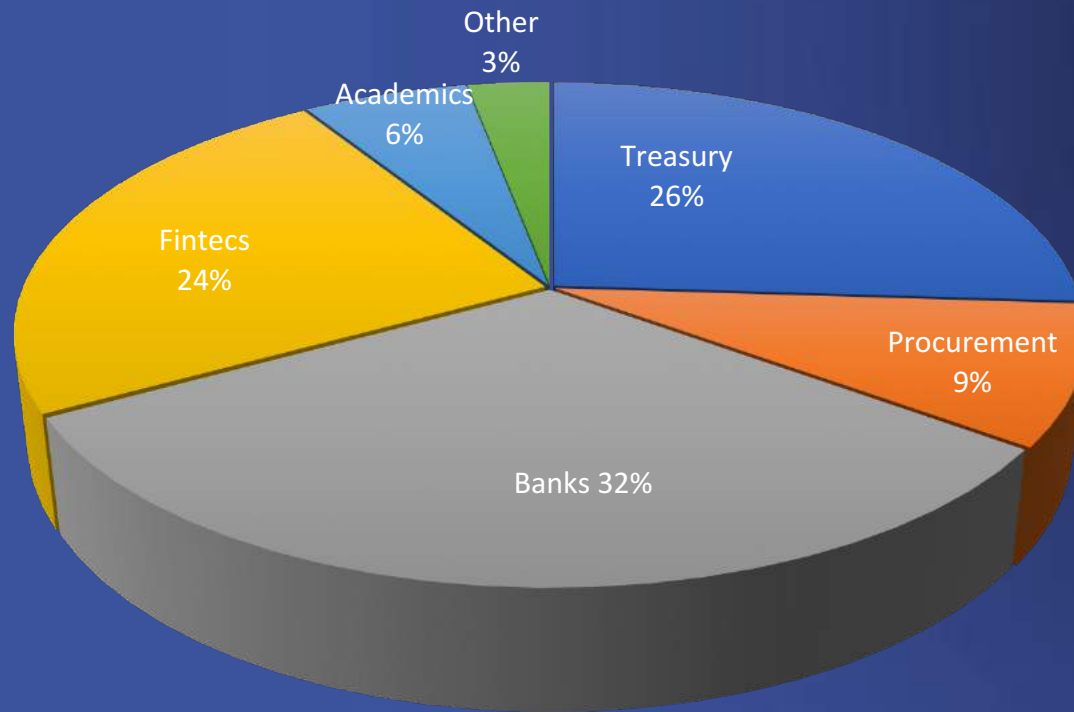
Strong in Europe, growing fast in the rest of the world*...



*Analysis of total subscriber base of the SCF Community e-newsletter *SCF Briefing* (3458 readers in May 2019)

All the key players in SCF...

Corporates make up over a third of the global community* ...



*Analysis of total subscriber base of the SCF Community e-newsletter *SCF Briefing* (3458 readers in May 2019)

Worldwide meetings...

LOCATIONS FOR 2020

SCF Forum China Shanghai, March 2020

SCF Forum Asia, Singapore May 2020

SCF Forum Americas, USA 2020

SCF Forum Europe , Amsterdam, November 2020

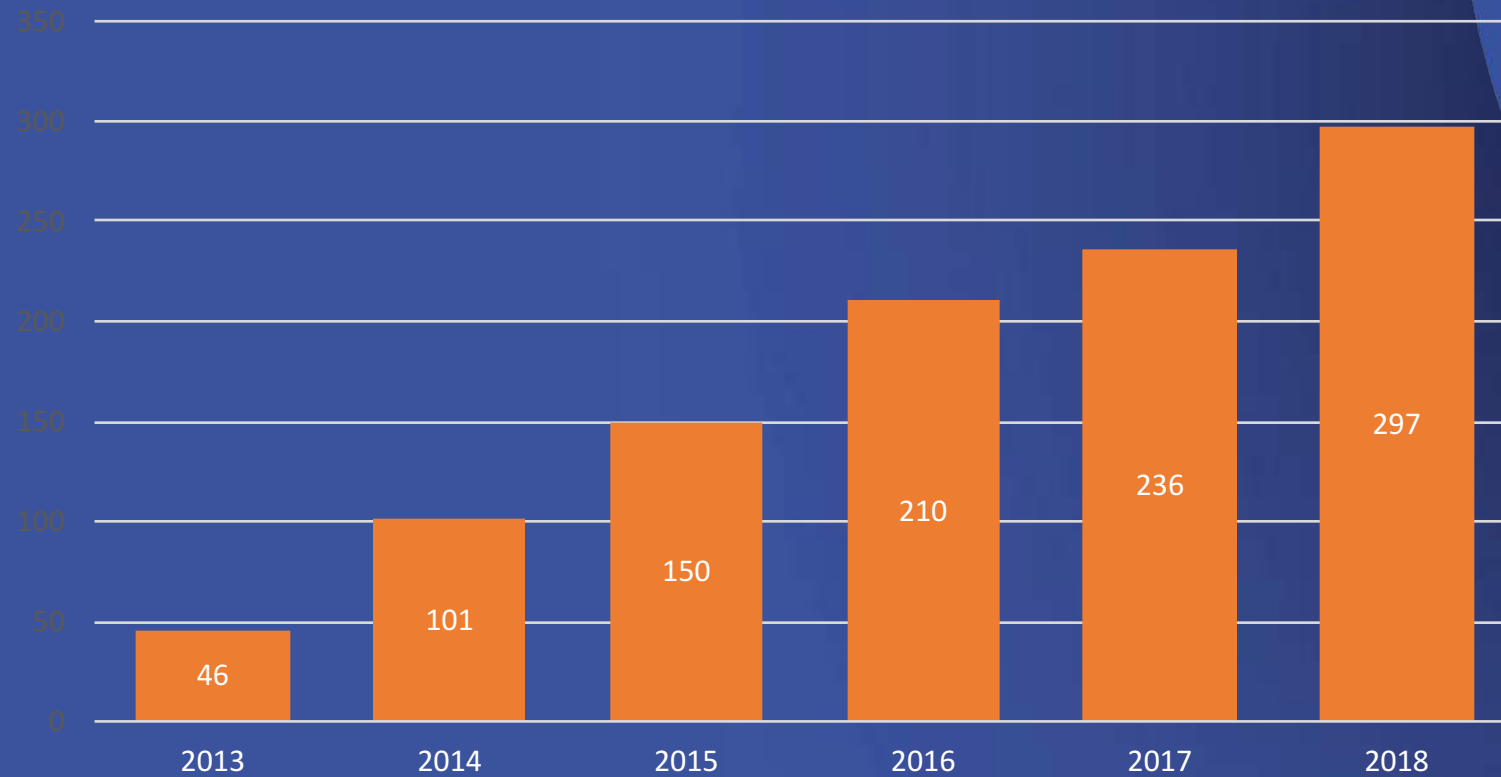


Today SCF Forum Europe
is the world's largest
supply chain finance
conference



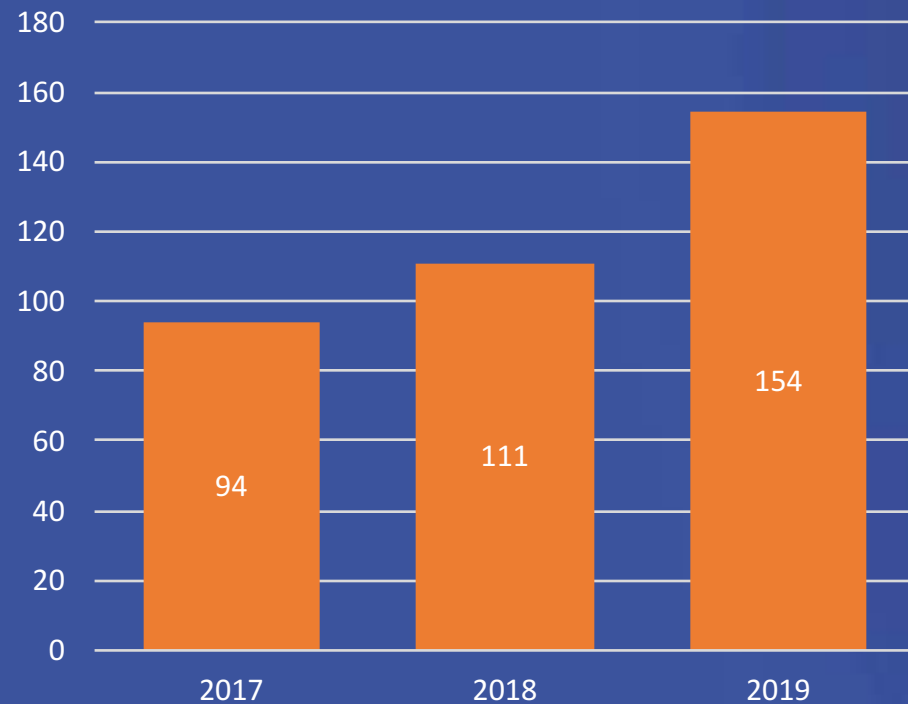
Europe: Five years of growth

Attendance at SCF Forum Europe



Asia: A fast start

Attendance at
SCF Forum Asia



Americas: Our second year

SCF Forum Americas launched in August 2019 in Los Angeles, with 100+ attendees.

In 2020 we're returning to the USA for the second annual SCF Forum Americas



What do our audience think?

Every delegate who completed the feedback survey at SCF Forum Europe, SCF Forum Americas or SCF Forum Asia rated the event either 'good' or 'excellent' overall

Over one third of our attendees in Europe and Asia are returning to the conference having attended in previous years



What do they think?

‘It’s the first time I’ve attended and I think it’s the perfect way to see other corporates and platform providers’

Boris Huttenlocher, Siemens, SCF Forum Europe

‘The most important part was meeting with customers and understanding their exact requirements’

Soraya Ahmed, Citi, SCF Forum Europe

‘We met a lot of professionals and saw some really interesting presentations’

Andrea Redaelli, Hugo Boss, SCF Forum Europe



What do they think?

‘We found the event tremendously valuable – the number of people here and the institutions they represent has been fantastic. It’s been an awesome day’

David Sutter, TradeIX, SCF Forum Asia

‘A very good event, very technical discussions on blockchain’

Sabine Oudart, Asian Development Bank

‘It’s good that we see academics, practioners and bankers: Bringing everyone together is very helpful for all.’

Goh Seng Ti, Isuzu Motors Asia



Partnerships and media coverage

Five business schools in Italy, UK, Netherlands, Germany Sweden and Switzerland are our European partners.

In Asia we work with the National University of Singapore and in the USA with USC Marshall

Media partners include *The Paypers*, *GTR* and *SCF Briefing*

Marketing campaigns reaches over 10,000 treasury and procurement leaders

Sponsorship Options

SCF Forums 2020



Connect with SCF decision-makers

Sponsorship at SCF Forums connects you with the corporate treasurers and procurement leaders who are actively looking for SCF solutions.

Sponsorship packages come in four levels (three in Asia, China and the USA), with a very low entry cost...



Exhibitor (Europe only)

The entry-level option to raise your profile at SCF Forum Europe includes...

- 2 staff passes
- Branding on the website
- Europe: Pre-assembled Information Space - all you need to do is provide the artwork you want.



Bronze Sponsor

- 2 staff passes
- 10% discount on additional passes
- 2 guest passes for clients or prospects (we will work with you on an invitation campaign)
- Branding on the website
- Europe: Pre-assembled Information Space - all you need to do is provide the artwork you want.
- Asia and Americas: 2m² of floor space for your own stand
- Your logo on-screen (rotating with others)



Silver Sponsor

- 3 staff passes
- 20% discount on additional passes
- 5 guest passes for clients or prospects
- Branding on the website
- Europe: Pre-assembled Information space
- Asia & Americas: 2m² of floor space
- Your logo on-screen (rotating with others)
- Advance access to delegate list
- One-time e-mail to all delegates, before or after the event



Gold Sponsor

- 5 staff passes
- 50% discount on additional passes
- 10 guest passes for clients or prospects
- Branding on the website
- Europe: Large pre-assembled Information space
- Asia & Americas: 3m² space for your own stand
- Priority selection of space
- Your logo on all event signage
- Advance access to delegate list
- One-time e-mail to all delegates, before or after the event
- Your logo on event app splash screen
- Client case study or session moderation (subject to editorial approval)



Sponsorship packages (Europe 2020)

	Exhibitor	Bronze	Silver	Gold
	€8,000	€11,000	€19,500	€29,500
Staff passes	2	2	3	5
Discount on additional staff passes	0	10%	20%	50%
Guest passes (corporates only)	0	2	5	10
Branding on website	•	•	•	•
Information space	•	•	•	•
Rotating, on-screen logo		•	•	•
One-time e-mail to delegates			•	•
Advance access to delegate list*			•	•
Enhanced, larger information stand				•
Fixed on-stage logo				•
Logo on event app splash screen				•
Case study/panel moderation				•
Priority selection of space				•

Sponsorship packages (Asia 2020)

	Bronze	Silver	Gold
	€8,250	€11,000	€22,000
Staff passes	2	3	5
Guest passes	2	5	10
Branding on website	•	•	•
Information space	•	•	•
Priority selection of space			•
On-screen logo	•	•	•
One-time e-mail to delegates		•	•
Advance access to delegate list (no e-mail)		•	•
Logo on branding			•
Case study/panel moderation			•

Sponsorship packages (China 2020)

	Bronze	Silver	Gold
	€5,000	€10,000	€15,000
Staff passes	2	3	5
Guest passes	2	5	10
Branding on website	•	•	•
Information space	•	•	•
Priority selection of space			•
On-screen logo	•	•	•
One-time e-mail to delegates		•	•
Advance access to delegate list (no e-mail)		•	•
Logo on branding			•
Case study/panel moderation			•

Sponsorship packages (Americas)

	Bronze	Silver	Gold
	€5000	€10,000	€15,000
Staff passes	2	3	5
Guest passes	2	5	10
Branding on website	•	•	•
Information space	•	•	•
Priority selection of space			•
Rotating, on-screen logo	•	•	•
One-time e-mail to delegates		•	•
Advance access to delegate list		•	•
Fixed on-stage logo			•
Case study/panel moderation			•

Global packages

	Exhibitor	Bronze	Silver	Gold
Europe	€8,000	€11,000	€19,500	€29,500
Asia (Singapore)	●	€8,250	€11,000	€22,000
Americas	●	€7,500	€11,000	€16,500
China (Shanghai)	●	€5,000	€10,000	€15,000

Available discounts	
If two events booked	5%
If three events booked	10%
If four events booked	15%

Supply Chain Finance
Community Forum 2019

Bridging physical and financial
supply chains

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For more information call +44 203 086 7753 or email
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