

content creation, research and training

standard rates 2019

Basic services

- Article writing (in case studies, awards entries) from €1,575
- White paper (inc. concept, charts, design) from €4,200
- A4 Infographic from €2,835
- Webinar (full service) from €7,875
- Podcast from €5,250
- Video (per day filming) from €7,875
- Research services from €20,000
- Training (live, in person, one tutor, per day) from €7,500

Article writing service includes

- Consultation on theme and style
- Interview with subject matter expert or client
- First draft
- First set of changes
- Second draft
- Final changes
- Final version delivered

White paper service includes

- Consultation on idea and theme
- Interviews with multiple subject matter experts
- Desk research for background data
- Creation of charts and graphics in house style
- First draft text
- First text changes
- Layout to print-ready PDF
- Final changes
- Final version delivered as PDF

Infographic service includes

- Consultation on idea and theme
- Desk research to gather data and statistics
- First draft in PDF format
- First set of changes
- Second draft in PDF format
- Second set of changes
- Final version delivered as PDF, PNG and other required formats

Webinar service includes

- Consultation on idea and theme
- Recruitment of independent speaker
- Provision of branded event platform
- Provision of a neutral moderator
- Invitation and registration process
- Dress rehearsal
- Full management and hosting of live webinar
- Delivery of edited recording and full data on registered participants

Podcast service includes

- Consultation on idea and theme
- Provision of a neutral moderator or 'radio host'
- Provision of recording studio facilities
- Editing and provision of suitable music etc.
- Delivery of first version
- One set of client edits
- Delivery of final version
- Upload to required platforms

Video service includes

- Consultation on idea and script if required
- Provision of expert videographer for max 7 hours
- Provision of experienced video reporter for interviews and links
- Editing and graphics/captions
- Delivery of first version
- One round of client edits
- Delivery of final version

Research services include

- Online research (quantitative)
 - Initial consultation
 - Design, build and testing of online survey
 - Recruitment of e.g. 50 participants through e-mail and social media
 - Analysis and presentation of results
 - Provision of final report
- Depth interviews (qualitative)
 - Initial consultation
 - Design of interview questions
 - Recruitment of participants through e-mail, telephone and social media
 - Scheduling and completion of telephone interviews for e.g. 20 participants
 - Analysis and presentation of results
 - Provision of final report

Training services include

- Development of course content
- Creation of course materials
- Pre-course survey to profile attendees
- Delivery of live course at your location by an expert tutor
- Course pack for each delegate
- Access to course materials online for three months following course
- Follow-up conference call for all participants to connect with tutor one month after course date

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For more information contact

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